

MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)

(Affiliated to JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD)

Maisammaguda, Dhulapally, (Post Via Kompally), Secunderabad-500 100.

MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, AUGUST - 2017**SUBJECT: FINANCIAL ACCOUNTING AND ANALYSIS**

Time: 3 Hours

Max. Marks: 60

PART-A**Answer the Following Question****1X20=20M**

Debit Balances (Dr.)	Rs.	Credit Balances	Rs.
opening stock	48,000	Sales	125000
Salaries	2,000	Reserve for bad doubtful debts	2500
Wages	14,000	Sundry creditors	13650
Freight	2500	Returns outwards	750
Purchases	60000	Capital	25000
Interest on bank loan	100	Bills payables	2500
Bills receivables	3000	Loan from Andhra bank	2000
Rent	1000		
Plant and machinery	10000		
Travelling expenses	2500		
Plant repairs	800		
Cash in hand	100		
Cash at bank	900		
Buildings	2500		
Return inwards	500		
Sundry debtors	17500		
Office expense	2500		
Income tax	250		
Drawings	3250		
	171400		171400

Adjustments:

1. Closing stock Rs.17500
2. Depreciate plant and machinery @ 10% PA
3. Allow interest on capital Rs1000 PA
4. Outstanding wages Rs. 700
5. Salaries yet to be paid Rs.225
6. Rent yet to be paid Rs.400
7. Maintain a reserve for bad and doubtful debts Rs.2000

PART-B

Answer any five questions

5x8M= 40M

1. What is double entry system? Explain advantages of double entry system
2. What are constituents of final accounts? Briefly explain the purpose of each of them
3. On Jan1st 2005 a firm purchased machinery worth of Rs.50, 000. On July 1st 2007 it buys additional machinery worth Rs.10000 and spends Rs. 1000 on its erection. The accounts are closed each year on 31st Dec. assuming the annual depreciation to be 10% show the machinery account for five under written down value method.
4. On 10th Jan 2012, a company offers 8,000 share of Rs.10 each. Applications are received for full 8000 shares. Money is payable is as follows
On application Rs.3 per share on first call Rs. 3 per share
On allotment Rs. 2 per share on final call Rs.2 per share
The shares were duly allotted calls made and money realized. You are required to pass the necessary journal entries.
5. How does cash flow statement differ from fund flow statement?
6. Define ratio. Discuss some of the important ratios usually worked from financial statements showing how they would be useful to higher management
7. Briefly explain methods of valuation of goodwill

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, AUGUST - 2017**SUBJECT: RESEARCH METHODOLOGY & STATISTICAL ANALYSIS**

Time: 3 Hours

Max. Marks: 60

PART-A**Answer the Following Question****1X20=20M**

1. A. What is research design? Discuss the Social science research.
- B. Explain the nature and importance of Research and Explain in detail various types of Research.

PART-B**Answer any five questions****5x8M= 40M**

1. Define Hypothesis and State the procedure for testing hypothesis in Marketing Research.
2. Describe the functions of data collection tools. Distinguish between Schedule and Questionnaire.
3. The working time distribution of critical care equipment is given below. Find Bowley's coefficient of skewness and comment.

Working time in Hours	200-400	400-600	600-800	800-1000	1000-1200	1200-1400
No of Equipment	4	10	19	12	4	1

4. Find the trend values by the method of least squares and estimate the sales for the year 2008.

Year	2001	2002	2003	2004	2005	2006	2007
Sales in Rs lacs	9	12	14	16	20	26	35

5. Distinguish between one way and two way ANOVA.
6. Calculate the Pearson's co-efficient of Skewness from the given data.

X	14.5	15.5	16.5	17.5	18.5	19.5	20.5	21.5
f	35	40	48	100	125	87	43	22

7. What are the characteristics of Mean, Median and Mode ? When and why can each of these averages be used?

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, AUGUST - 2017

SUBJECT: **BUSINESS COMMUNICATION THEORY**

Time: 3 Hours

Max. Marks: 60

PART-A

Answer the Following Question

1X20=20M

1. What are the essentials of Written Communication? Explain the parts of a business Letter with an example of your choice.

PART-B

Answer any five questions

5x8M= 40M

1. Examine the significance and scope of Business communication.
2. Distinguish between formal and informal communication.
3. Write short notes on (a) Skimming Reading (b) Intensive reading.
4. "E-Mails have changed the face of Communication" Discuss.
5. Explain the importance of Report writing and briefly explain the steps of writing a Business Report.
6. You are Journalist of a daily reputed Newspaper. You have made a survey on Demonetization and its effects on the public. Write a Report and submit it to the editor.
7. Describe the necessary steps or requirements for perfect presentation.